

Content

Chairman's Message	3
CEO's Message	4
About Majd	5
Our Leadership	11
Vision, Mission and Cores	14
Our History	16
Investment Philosophy	20
Investment Strategy	23
Our Investments	25
ESG Guidelines and Compliance	27

Chairman's Message

With utmost pride, we present AlMajdouie's visionary message. Guided by ethical and socially-centered principles, our strategic vision harmonizes the tenets of Shariah-compliant investing with environmental, social, and governance considerations.

We firmly believe in their profound alignment, as both share the goals of responsible financial management, societal value creation, and the welfare of future generations.

Recognizing the importance of sustainability and environmental stewardship, we actively explore opportunities to strengthen our organization while promoting sustainable development. By integrating ESG considerations into our investment decisions, we remain steadfast in our commitment to the principles of Islamic Shariah and the well-being of future generations.

Preserving wealth and securing the legacy of future generations are deeply ingrained values within our family business. As we expand globally, we measure success not only by financial gains but also by the positive impact we have on society and the environment.

We extend our utmost appreciation for the unwavering patronage of the esteemed Saudi government, whose steadfast support serves, as always, as a cornerstone for the flourishing of family enterprises, including our own. Aligned with the visionary aspirations set forth by the Saudi Vision 2030, we wholeheartedly dedicate ourselves to actively participating in the realization of a prosperous and sustainable future, not only for the beloved Kingdom but also for the wider global community.

Governance plays a pivotal role in our long-term success and resilience. Upholding transparency, accountability, and ethical practices, we build trust and foster confidence among our stakeholders.

With an unwavering commitment to corporate social responsibility and the welfare of future generations, we wholeheartedly dedicate ourselves to nurturing the growth of our esteemed group. Rooted firmly in the sacred principles of Islamic Shariah, we strive to bestow enhanced value upon our valued partners. This unwavering dedication drives our pursuit of a sustainable and prosperous future, where responsible financial management, societal well-being, and environmental stewardship merge harmoniously.

Together, we forge a lasting legacy that benefits our organization and paves the way for the flourishing of future generations.



Abdullah Ali Al Majdouie
Chairman of the Board of Directors



Mahmood Al-Kooheji
CEO

CEO's Message

We have been blessed with the gracious guidance of Allah as we embark on a momentous endeavor to establish Majd as the premier investment entity for Al Majdouie family, carrying forth the esteemed legacy of Sheikh Ali Al Majdouie and ensuring prosperity for future generations.

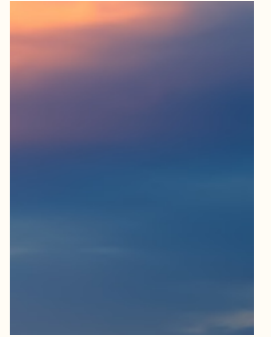
We take pride in the preservation and growth of wealth while also adding value to all established partnerships through direct synergies with the group's subsidiaries. By leveraging the strengths and resources of our diverse portfolio, we create beneficial opportunities for growth and success.

As we forge ahead, we eagerly anticipate establishing secure and solid partnerships through carefully calibrated investments. Our commitment to meticulous due diligence and strategic decision-making ensures that we build relationships based on trust, reliability, and long-term mutual benefit.

As a group, we are proud to have aligned ourselves with Saudi Arabia's Vision 2030. Our goals resonate with the Kingdom's strategic vision for the future. We are dedicated to contributing to the economic and social transformation outlined in Vision 2030.

Our team remains steadfast in our pursuit of excellence, guided by the principles of integrity, innovation, and ethical investment practices. With the support of our partners, the dedication of our team, and the blessings of Allah, we are confident in our ability to achieve sustainable growth and contribute to the prosperity of all stakeholders involved.

Cultivating Long Term Generational Prosperity



About Majd



Majd is a distinguished investment company entrusted with managing the wealth of the esteemed Al Majdouie family. With a global reach spanning local, regional, and international markets, we have established ourselves as a key player across diverse asset classes, sectors, and industries.

At Majd, expertise, experience, and a globally diversified portfolio form the bedrock of our investment strategy. We encompass various asset classes, including real estate investment, marketable securities, and private equity, led by a dedicated team of professionals. This powerful combination ensures wealth preservation, growth, and positive contributions to the communities we serve.

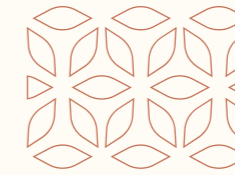
Driven by well-defined investment strategies, we strive to generate compelling risk-adjusted returns for our stakeholders. Inspired by the vision and values of our founder, Shaikh Ali Al Majdouie, we embrace responsible investing principles, aligning our strategies with local and global sustainable development goals.

With a keen focus on industries and sectors shaping a brighter and more sustainable future, we seek to make responsible investments that benefit both society and the environment.

Majd stands as a leading investment and development company, managing Al Majdouie's family wealth through Shariah-compliant approach that aligns with the family values and principles. With a diverse global portfolio and a steadfast commitment to responsible investing, we strive to generate attractive returns while actively contributing to a more sustainable future.

Diversified Portfolio

At present, we oversee a highly diversified portfolio spanning various asset classes on a global scale. Our accomplished team possesses specialized expertise in Marketable Securities, Private Equities and Real Estate. Leveraging our team's capabilities, we diligently safeguard and enhance wealth by implementing meticulously crafted investment strategies that yield compelling risk-adjusted returns.



 **20+**
Companies

 **100+**
Investments

 **5+**
Sectors

 **4+**
Geographies

Sectors in Focus



Agriculture



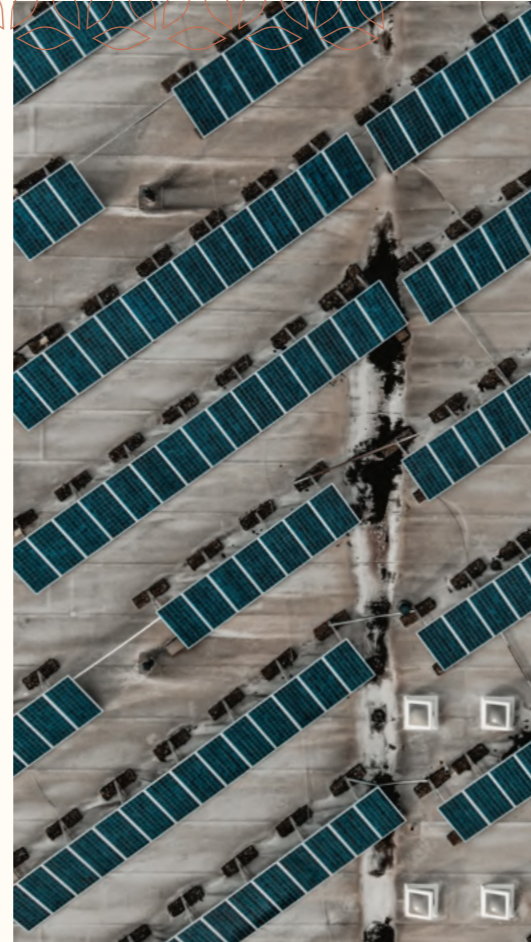
Infrastructure



Food & Beverage



Social Infrastructure



Transport & Logistics



Technology



Tourism & Hospitality



Some Investments



مجد سكوير
Majd Square



أرسال
Arsal



KARAWAN



الخبير المالية
Alkhabeer Capital



أرباح المالية
Arbah Capital



RAED



COURTYARD
BY MARRIOTT
Jubail



مخطط
الشروق
Al Shrooq



SOMERSET
MASLAK
ISTANBUL
Managed by The Ascott Limited



TRADEN
& CLINIC
ACADEMY



مرفق
waraq



يلو
YELO



Emdad
Al Khair

Geographic Focus

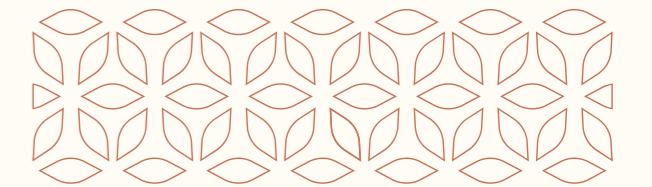


Majd's global investment footprint spans diverse regions and markets, including the Middle East, North Africa, United States, and Europe.

We strategically position ourselves to seize opportunities worldwide, leveraging our deep understanding of local markets for compelling investment prospects.

Our team remains steadfast in our pursuit of excellence, guided by the principles of integrity, innovation, and ethical investment practices.

Mahmood Al-Kooheji
CEO



Our Leadership

Board of Directors



Abdullah Ali Al Majdouie

Chairman of the Board of Directors



Ibrahim Ali Al Majdouie

Vice Chairman of the Board of Directors



Omar Ali Al Majdouie

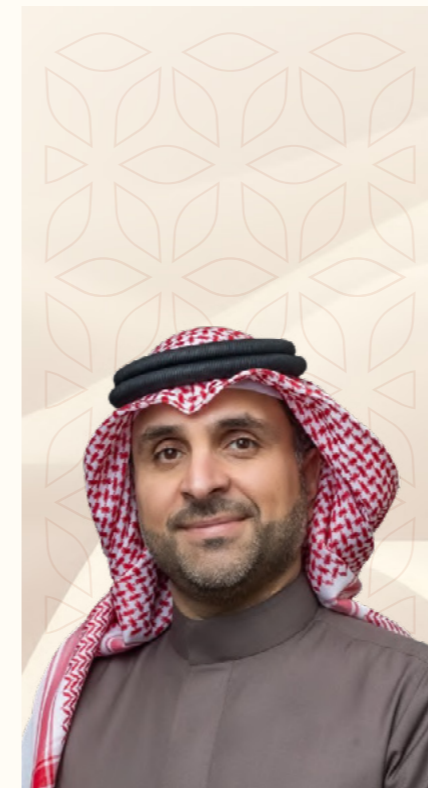
Member of the Board of Directors



Zeyad Othman Alhekail

Member of the Board of Directors

Executive Management



Mahmood Al-Kooheji

CEO



Farouk Kewan

Director - Finance



Asad Jabbar

Director - Investments

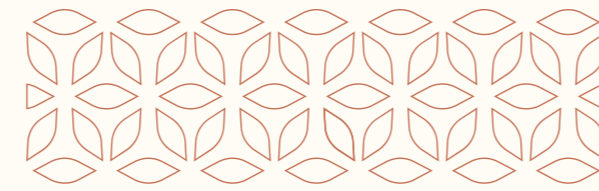


Yasser Alhlew

Director - Real Estate



Investing in a sustainable future



Vision, Mission & Cores

VISION, MISSION AND CORES






Vision

Majd aspires to be a recognized wealth manager with the responsibility for generating a positive and enduring impact on communities & economies.

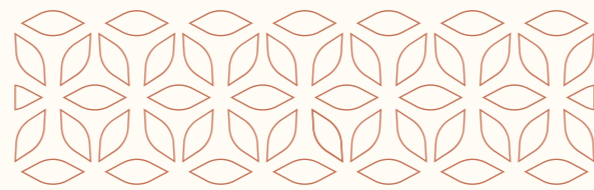
Mission

Majd's mission is to preserve and grow the wealth entrusted to us while delivering the highest achievable risk-adjusted returns aligned with Shariah rules and the family values and principles. We achieve this through meticulous attention to financial, environmental, social, and governance (ESG) considerations, ensuring a prosperous future for future generations.

Cores

-  Preservation
-  Sustainability
-  Growth
-  Distribution
-  Values

With Purpose and Intent at Our Core, Each Step of The Way



Our History

OUR HISTORY

Almajdouie Group History

Established in 1965 by Shaikh Ali Ibrahim Almajdouie, Almajdouie is a prominent Saudi Conglomerate company. Initially focused on land transport, Almajdouie swiftly expanded its operations to encompass diverse sectors such as logistics, automotive, manufacturing, food, steel, real estate, and training & education.

Today, the Almajdouie Group operates extensively across the Kingdom, as well as in the Middle East, North America, Europe, the Far East, and Africa, employing over 5,000 individuals.

Business Sectors

Almajdouie Logistics Company




Joint Ventures













Almajdouie Manufacturing Company

Almajdouie Steel Industries


Almajdouie Travel & Tourism



Almajdouie Motors Company

Financing



Our Journey

1968

The group entered the real estate sector through the acquisition of land in Dammam.

1983

The business portfolio grew with the initiation of Al Majdouie Travel, now "Arjaa Travel & Tourism." This new IATA-approved travel agency began the group's venture into the private equity, travel, hospitality, and leisure sectors.

1999

As the investment arm of Al Majdouie Group, the company's ever-growing investment reach was further expanded through strategic contributions to private equity funds within the regional educational sector.

2001

Furthering the group's commitment to create shared value, the business entered the healthcare sector through a regional private equity investment.

2003

Al Majdouie Tower, consisting of corporate offices, showrooms, and coffee shops was developed in Dammam.

2004

Developed Majd Business Center Twin Towers and Commercial Complex, as well as Karawan Village, a residential village in Al Khobar comprising 69 villas and an office building.

2005

Entered the highly competitive oil and gas sector through an investment in one of the leading gas manufacturers and distributors in the UAE.

2006

Took a step into the financial market through bold equity investment, further expanding and diversifying the group's portfolio.

2007

In efforts to grow and diversify its real estate investments, the group has taken a strategic step and acquired real estate projects outside of the Kingdom of Saudi Arabia.

2015

Developed Majd Square, a large mixed-use project, which consists of a luxurious hotel, a residential compound, and commercial offices.

2020

To consolidate the group's investment activities the launch of Majd Development and Investment Company took place, starting a new, exciting chapter to our legacy.

2020

Arsal Facility Management was established as a subsidiary of Majd Investment Company to provide integrated facilities management to the group and to serve the Kingdom's public and private sectors.

2021

Majd investment acquires 25% of Yelo, a regionally recognized car rental brand with more than 80 branches across the Kingdom of Saudi Arabia, United Arab Emirates, and Egypt.

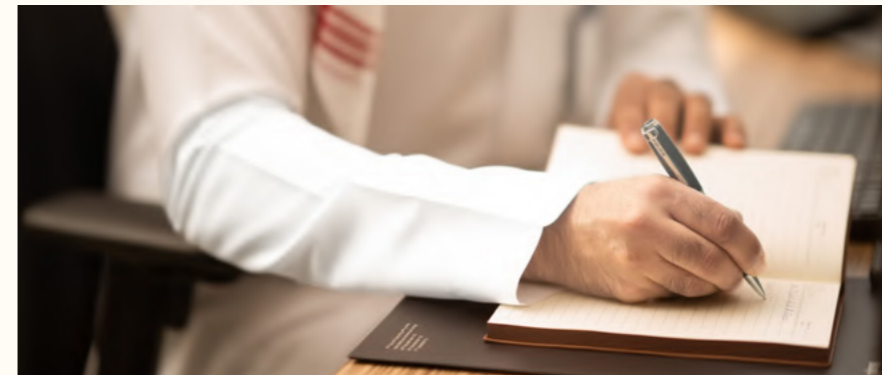
2023

Investing with an aim to maintain the Founder Shaikh Ali Al Majdouie's legacy, and to support national sustainability and development goals. Sectors of interest include, but are not limited to, smart logistics, technology, tourism and entertainment, vocational training in hospitality and healthcare, and renewables and recycling.

Building a Sustainable and Secure Future

Investment Philosophy

INVESTMENT PHILOSOPHY



Wealth Preservation

Preserving and protecting the value of our assets is our utmost priority. We recognize the multitude of challenges that can potentially impact wealth, including inflation, asset allocation, and capital market risks. At Majd, we proactively address these challenges by developing comprehensive strategies that aim to mitigate adverse consequences and safeguard the value of our investments.



Shariah Compliance

At Majd, we adhere to the principles of Islamic Shariah, guided by a distinguished Shariah committee. Our operations are conducted in strict compliance with these principles, ensuring ethical and responsible practices throughout our investment activities.



Asset Allocation

Diversity is our strength. Majd's portfolio, consisting of Marketable Securities, Private Equity, and Real Estate, touches various sectors and asset classes. Our influence is global, reaching from the MENA region to the US, Europe, Asia, and other promising markets.



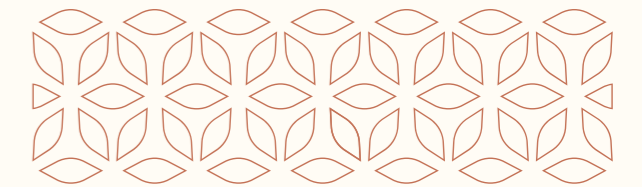
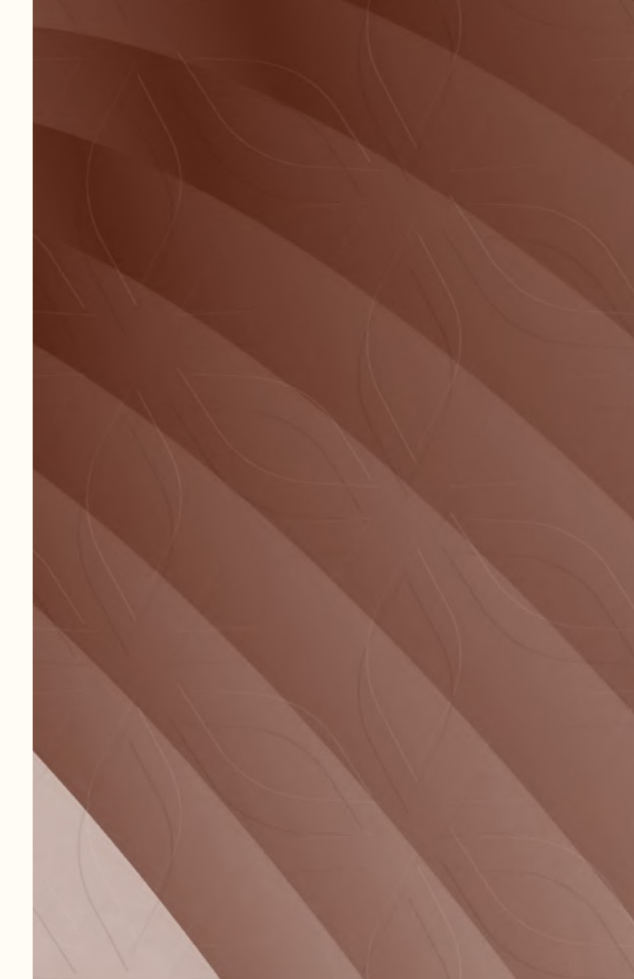
Consistent Returns

At Majd, we strive to deliver steady returns while cultivating and expanding portfolios. Furthermore, we recognize the power of compounding and the potential it holds for multiplying returns. By strategically reinvesting realized profits over defined timeframes, we aim to optimize long-term growth and financial performance.



By fulfilling our corporate social responsibility and ensuring the well-being of future generations, we remain resolute in our commitment to foster the growth of our group.

Abdullah Ali Al Majdouie
Chairman & Member of the Board



Investment Strategy

The Strategy

Delivering consistent returns with a conscience at Majd. Our investment approach revolves around tailoring strategies to meet the unique needs and risk profiles of our investors. Every opportunity we pursue undergoes rigorous scrutiny, ensuring it adheres to the highest standards of Shariah compliance, quality, and structure.

Long-term Vision with Sustainability as the Foundation

Sustainability lies at the heart of our long-term vision. We recognize the significance of environmental, social, and governance factors in today's world. Accordingly, we meticulously select companies that align with our values, fostering sustainable growth and positive impact. At Majd, we transcend the role of mere investors; we are collaborative partners, and catalysts of innovation, consistently striving for excellence.

Hands-On Approach and Value-Driven Strategy

We actively engage with our portfolio companies, providing valuable support and guidance. This hands-on approach ensures we preserve the value of our investments, mitigate potential risks and seize opportunities for growth. By actively managing our investments, we aim to maximize their potential and drive long-term value for our stakeholders.

Our Investments



Private Equity

Private Equity Direct

At Majd, we prioritize fortress capital and enduring partnerships in our direct private equity endeavors. We invest strategically in carefully selected companies, aiming to create lasting prosperity by going beyond just financial contributions.

We recognize the power of collaboration. By providing strategic guidance and operational support to our portfolio companies, we work alongside them to unlock their full potential. Additionally, we capitalize on synergies with the Al Majdouie Group, fostering meaningful partnerships that drive value creation.

Reflecting Saudi Arabia's ambitions outlined in Vision 2030, we focus on key sectors poised for significant growth:

- Infrastructure
- Transport & Logistics
- Information Technology
- Tourism & Culture
- Agriculture
- Social Infrastructure

Through these targeted investments, we contribute to the Kingdom's economic and social transformation.

Private Equity Indirect

At Majd, we leverage our expertise by partnering with top-tier managers. We strategically invest through diligently selected funds targeting venture capital, growth capital, and expansion capital strategies.

Our focus on developed markets ensures access to established investment opportunities while maintaining a focus on attractive risk-adjusted returns.



Marketable Securities

Our focus in marketable securities is a strategic long-term view, seeking value in both local and global equity markets. Our strategy includes public equity investments, sukuku, and shariah compliant fixed income strategies. We're also agile, seizing short to medium-term tactical opportunities in public markets. This balanced approach ensures Majd remains well-positioned to consistently outperform the market.

OUR INVESTMENTS



Real Estate

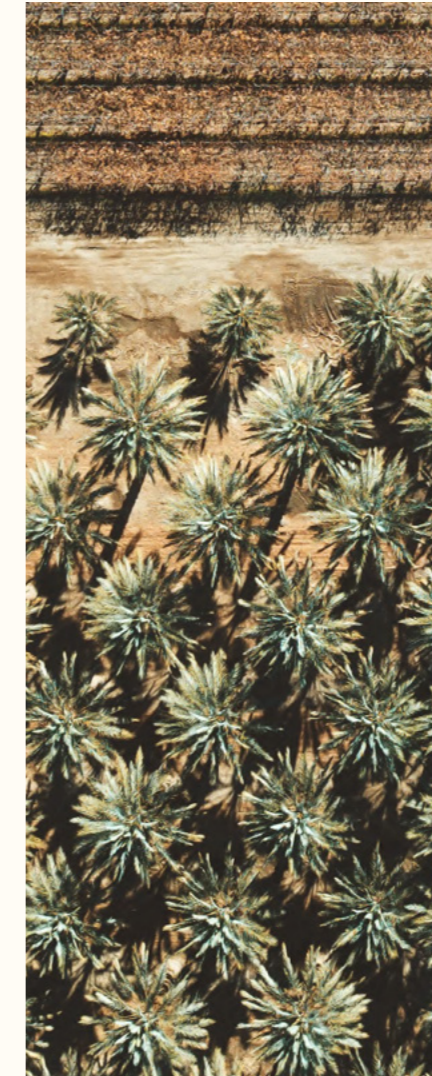
Majd's real estate portfolio is diverse, spanning across various sectors from robust residential communities, commercial and mixed-use properties, to industrial and logistics areas, offering comprehensive solutions to meet the unique requirement of each sector. As one of our largest investment pillars, we aim to contribute to key real estate development projects in the region. In addition to our direct investments, we invest indirectly in international real estate assets and fund structures that have high returns and capital appreciation potential.

Direct Real Estate

As an extension of our experience, we directly invest in strategically located income generating assets and landbanks. Our portfolio is diverse, encompassing various types of properties as well as key developmental projects. This approach allows us to leverage our wealth of experience for continued growth and success within the evolving dynamic of the real estate sector.

Indirect Real Estate

We invest indirectly in real estate through the best managers in private funds and alliances, targeting a diverse range of real estate projects that provide competitive returns through rental yields and capital appreciation. Through this diversification approach, we guarantee optimum performance and capital growth. Through our diverse approach and diligent selection, we aim to achieve strong and consistent returns over the long term.



ESG Guidelines and Compliance

Majd follows ESG guidelines with a focus on Shariah compliance. We prioritize ethical investment decisions by avoiding non-compliant industries and promoting socially responsible investments. Our commitment encompasses anti-bribery and corruption measures, anti-money laundering protocols, anti-slavery initiatives, robust risk management, health and safety standards, data protection, environmental sustainability, and strong governance. These guidelines ensure responsible investments and uphold our cultural and brand beliefs and values.



Majd Investment Company

AlMajdouie Tower, Al Faisalyah, King Fahad Road
P.O. Box 336 Dammam 31411, Kingdom of Saudi Arabia

Phone : +966 13 819 5555

Email : info@majd.sa

